

The Woman's Board
of
Rush - Presbyterian - St. Luke's
Medical Center
2001

DAZZLE

DIAMOND ANNIVERSARY



RUSH-PRESBYTERIAN ST. LUKE'S MEDICAL CENTER

75TH ANNUAL FASHION SHOW • SEPTEMBER 7, 2001

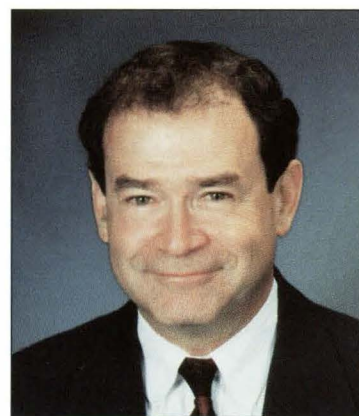
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T O S U B S C R I B E , P H O N E 8 0 0 - 5 4 0 - 8 0 3 6 .

Dear Friends of the Woman's Board,
It is my distinct pleasure to welcome you to the 75th annual Woman's Board Fashion Show. As the largest and oldest event of its type in the country, this show has a certain reputation to uphold. Having marked the occasion on my social calendar for almost two decades, I can say that the fashion show has never failed to exceed my expectations—with its topflight entertainment, its fabulous fashions and its parade of stars.



Leo M. Henikoff, MD
*President and Chief Executive Officer
Rush-Presbyterian-St. Luke's
Medical Center*

But it's more than razzle dazzle that bonds me to this show every year. More important is the opportunity it gives me to applaud the hard work and dedication that have made the Woman's Board a vital part of the Rush community. Consider—the marvelous patient library, the special sales whose proceeds benefit Rush programs, the Woman's Board Cancer Treatment Center, the Woman's Board Depression Treatment & Research Center. The Woman's Board reaches into so many aspects of the work we do. Rush wouldn't be Rush without it.

Year after year, the Woman's Board has stepped up to support the Medical Center's most important initiatives. The board's generous support of the Robert H. and Terri Cohn Research Building was crucial to bringing that dream to reality. Now the board has pledged its support to another critical effort—a \$1 million endowment to support nursing scholarships. The timing couldn't be better. For today, the country is in the midst of a severe nursing shortage. Rush, like hospitals around the country, is feeling the lack of these essential health care professionals. With a robust scholarship program, the Rush University College of Nursing can attract more of the country's brightest young students to pursue careers in nursing.

I know I speak for the entire Rush community when I offer hearty thanks to the Woman's Board for taking a leadership position on this crusade. And thanks to all of you who, by your presence here tonight, are helping the Woman's Board make a difference. Enjoy the show!



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THE WOMAN'S BOARD OF

RUSH-PRESBYTERIAN-ST. LUKE'S

MEDICAL CENTER PRESENTS

THE 75TH ANNUAL FASHION SHOW

DAZZLE

FRIDAY, SEPTEMBER 7, 2001

SYMPHONY CENTER

CHICAGO

INTRODUCTION AND WELCOME

FRIENDS OF THE FASHION SHOW

PRODUCTION CREDITS

EXHIBITOR DIRECTORY

HIGHLIGHTS OF 2000 SHOW

GUIDE TO SCENES

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On behalf of the Woman's Board of Rush-Presbyterian-St. Luke's Medical Center, we are pleased to welcome you to the 75th Annual Fashion Show, DAZZLE. We are excited to celebrate our Diamond Anniversary by returning this Friday evening to the Armour Stage at Symphony Center. This year's event highlights the many "jewels" who give Chicago its unique sparkle.

The evening is a shining example of the combined efforts of many special people. We are most grateful for the generous support of the Fashion Show sponsor, an anonymous donor represented by "John Beresford Tipton," and the various other corporate and individual contributors whose support ensures the success of this event. Our thanks extend to the elegant volunteer mannequins, our nation's favorite retailers showcasing their latest fashions, as well as our talented professional performers, and you, our loyal audience.

Your dazzling support and the support of everyone involved in tonight's production will assist the Woman's Board in establishing a \$1 million endowed scholarship fund for the Rush College of Nursing. The Woman's Board has a long-standing commitment to the profession of nursing beginning in 1903. The scholarships encourage and support dedicated individuals who for financial reasons might not be able to enter or continue in the nursing profession. With the current shortage of well-trained nurses, our commitment to nursing is vital. Your support is helping the Rush College of Nursing continue to train highly competent professionals to fill nursing needs at Rush, in the community, and in the nation. Proceeds from this evening's Fashion Show will also assist in supporting various other Rush Medical Center programs that impact patient care and education. This translates into better health, better care, and better lives for many.

We extend our deepest appreciation to you all. Enjoy the show!



Mary H. Smart
2001 Fashion Show Chair



Susan S. Austin
Woman's Board President

75th

Congratulating the Women's Board
on their diamond anniversary
production, DAZZLE! -
helping to make the
Rush College
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for Nursing
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DAZZLE

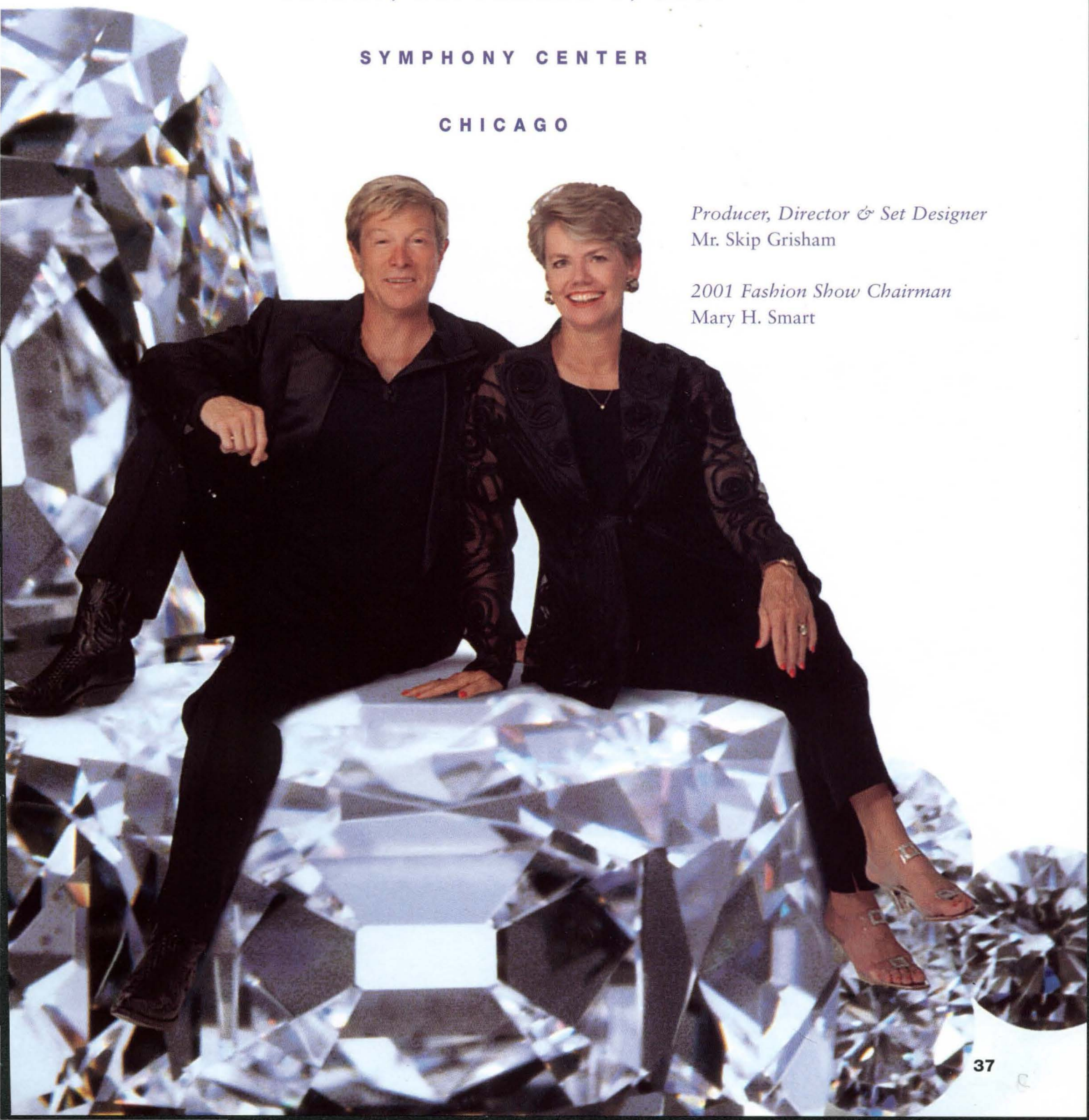
FRIDAY, SEPTEMBER 7, 2001

SYMPHONY CENTER

CHICAGO

Producer, Director & Set Designer
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DAZZLE



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INVITES YOU TO ATTEND

THE EXCLUSIVE RECEPTION

TO THANK YOU FOR YOUR SUPPORT OF

THE 75TH ANNUAL FASHION SHOW

DAZZLE

FRIDAY, SEPTEMBER 7, 2001

5:00 PM

GRAINGER HALL

SYMPHONY CENTER

220 SOUTH MICHIGAN AVENUE

OFFICIAL RULES AND REGULATIONS

Limit one entry form per envelope. We are not responsible for lost, late or misdirected mail.

For each donation of \$20, you will automatically receive an entry into our raffle.

A donation of \$50 entitles you to three entries; a donation of \$100 entitles you to eight entries.

Enter as often as you wish, but each entry must include an Official Entry Form.

For an Official Entry Form with complete rules and details, send a self-addressed #10 envelope to:

The Woman's Board RPSLMC, 1725 West Harrison Street, Suite 545, Chicago, Illinois 60612.

Limit one request per envelope. Requests must be received by August 31, 2001.

Entries must be received by September 7, 2001.

Make checks payable to the Woman's Board RPSLMC.

Your canceled check will serve as your receipt.

Each winner must claim his/her prize(s) by October 19, 2001.

In the event of noncompliance within this time period, an alternate winner will be selected.

The winner is responsible for all taxes. In the event the winner's prize has a fair market value in excess of \$5,000, then the winner must pay a withholding tax to The Woman's Board RPSLMC in the amount of 28% of the fair market value of the prize minus the price of the winning raffle ticket.

American Airlines tickets can be downgraded in class if desired.

No substitutions or cash redemption of prizes permitted.

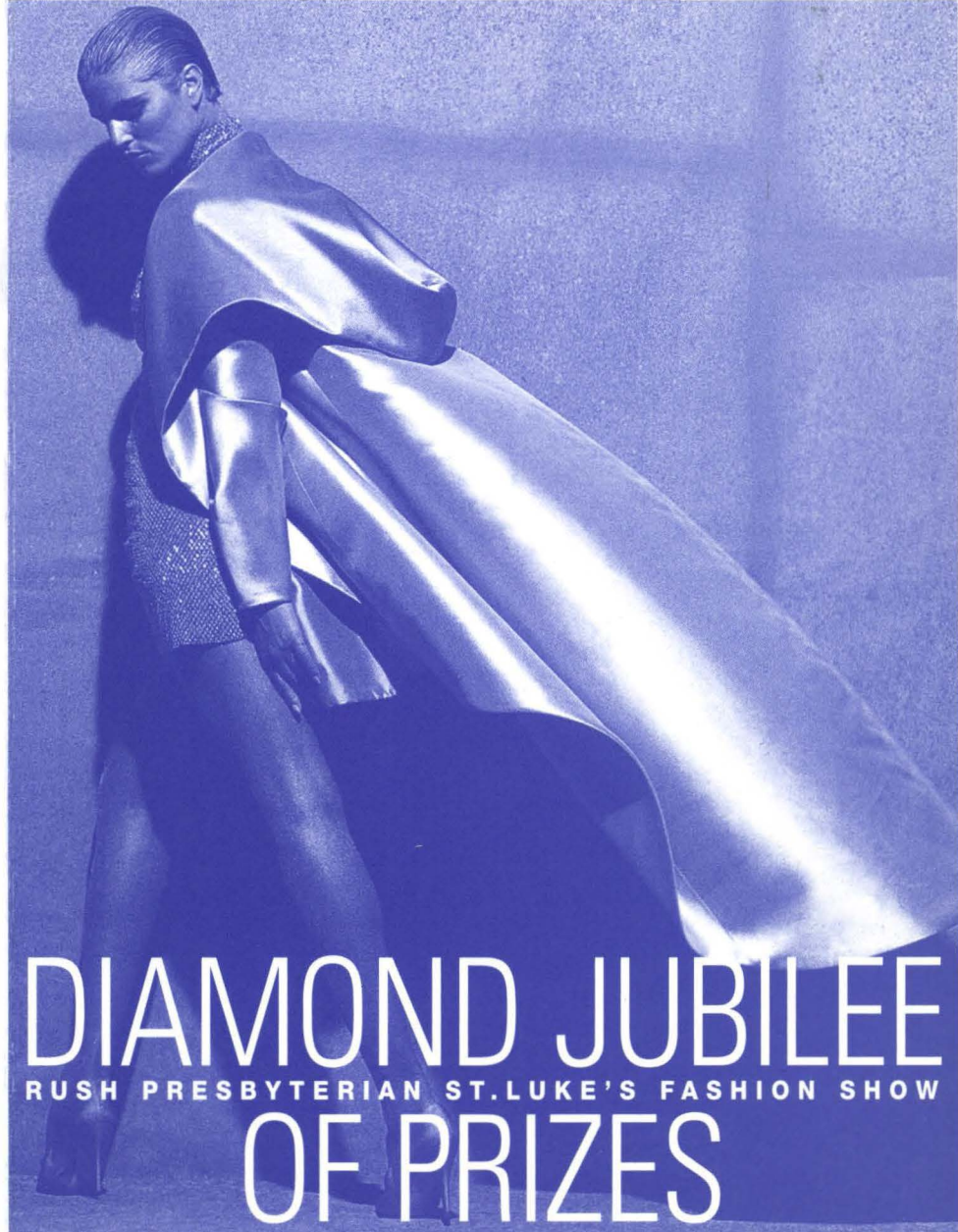
Prizes are non-transferable and subject to all restrictions on their availability.

Certain restrictions apply to travel packages.

Winner need not be present. All winners will be notified by mail following the Fashion Show on September 12, 2001.

Void in the states of NY, FL, VT, WA, MD, Puerto Rico and where prohibited by law.

Entrants must be 18 years or older as of January 1, 2001 and residents of the U.S.A.



Dear Friends,

By purchasing raffle tickets you will be supporting the Woman's Board Endowed Scholarship Fund for the Rush College of Nursing. The scholarships encourage and support dedicated individuals to enter or continue in the nursing profession at Rush. Your raffle contribution will help the Rush College of Nursing continue to train highly competent professionals to fill nursing needs at Rush, in the community, and the nation.

Thank you so much for your support and good luck!



Mary Smart

2001 Fashion Show Chairman

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Symphony Orchestra, The Shakespeare Theater on Navy Pier, and the Oprah Winfrey Show.

The Woman's Board is grateful to American Airlines and The Leading Hotels of the World, Ltd. for their generous gifts. American Airlines is the official carrier of the 2001 Fashion Show.

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*The Woman's Board would like to thank
"John Beresford Tipton" for generously
underwriting this production.*



The country's oldest and largest charity fashion show is celebrating its 75th year!

Since 1927, the Woman's Board of Rush-Presbyterian-St. Luke's Medical Center has presented its annual Fashion Show. The Board's premier fundraising event, the Fashion Show has raised more than \$15 million since its inception, benefiting projects ranging from endowing chairmanships to building treatment centers. With its Diamond Anniversary, the Fashion Show is sure to Dazzle. For the first year, a runway will extend into the audience for an up-close look at top designs from the city's most elite fashion retailers. Live music and outstanding performers accompany hundreds of prominent men, women and children who volunteer their time as models. Continue the evening's glamour and excitement with dinner and dancing following the show.

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1990 FROM "THE ART OF HAUTE COUTURE"

THE WOMAN'S BOARD OF
RUSH-PRESBYTERIAN-ST. LUKE'S MEDICAL CENTER

INVITES YOU TO

THE 75TH ANNUAL FASHION SHOW

CELEBRATING ITS DIAMOND ANNIVERSARY WITH

D A Z Z L E

FRIDAY, SEPTEMBER 7, 2001

6:30PM FASHION SHOW

8:30PM 75TH ANNIVERSARY CELEBRATION
WITH DINNER AND DANCING

SYMPHONY CENTER

220 SOUTH MICHIGAN AVENUE

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2001 FASHION SHOW

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75TH ANNUAL

FASHION SHOW

75TH ANNUAL FASHION SHOW

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Credit card orders may be faxed to 312.942.2805.

Seats will be determined by order of receipt. No orders accepted without payment. No refunds on tickets ordered. Tickets will be mailed after August 24, 2001. For further information please call 312.226.1125 or visit www.thefashionshow.org. Tickets to the Fashion Show are not tax deductible. Of each \$150 dinner ticket, \$40 is tax deductible. Handicapped seating is available by request.

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DAZZLE

RUSH-PRESBYTERIAN-ST. LUKE'S MEDICAL CENTER

WOMAN'S BOARD

1725 WEST HARRISON STREET, #545

CHICAGO, ILLINOIS 60612-3824

Good medicine: the St. Luke's fashion show

By ANN GERBER
Associate Editor

When you can raise \$500,000 at a one-night fashion show/benefit, that's good medicine for Rush-Presbyterian-St. Luke's Medical Center's woman's board. The impressive proceeds will fund nursing scholarships.

This 75th extravaganza, "Dazzle," was long on musical numbers and short on explosive styles — but that's the nature of this fall/winter collections — safe and neutral.

Highlights were the adorable kids who jumped, danced, giggled their way on the Symphony Center stage; a salute to Saks' Nena Iyon for 45 years of exceptional work on behalf of fashion; a fur segment memorable for curvaceous women who wore sexy lingerie under their coats and jackets; and a south-of-the-border number with Carmen Miranda-clones hoofing like Ginger Rogers wannabes ... Actress Joan Cusack was in the audience to see her son modeling, and a pint-sized singer, Maestro Harrell was a show-stopper.

(Photos by Robert Carl)



Nora Daley Conroy, daughter of Mayor Richard and Maggie Daley for Cartier.



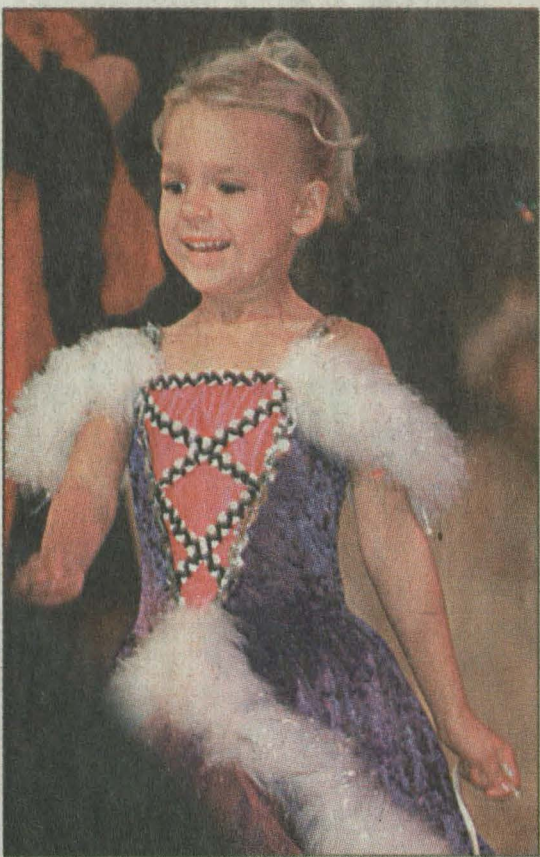
Barbara Rinella for Oilily.



Cheryl Burton, ABC-7, for Ultimo.



Scarlett Hinson for Prada.



Natalie Anne Haider for FAO Schwarz.



Sioban Engle in a red wig, models fashions designed by students at the International Academy of Design and Technology.



Clare Wheatley for The Lake Forest Shop.

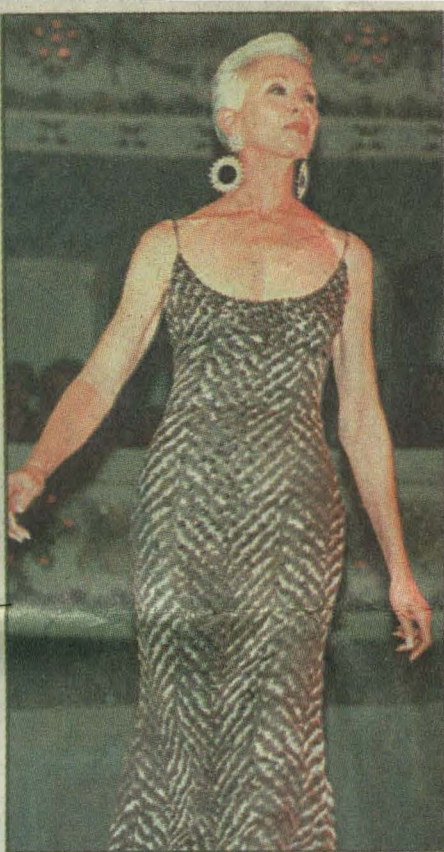
Pioneer Press - Oct, 2001



Lori Jaros for Cartier.



Mary Ward Bires for Vintage Marshall Field's.



Annette Caleel for Frances Heffernan.



Janet Davies, ABC-7, for Ultimo.



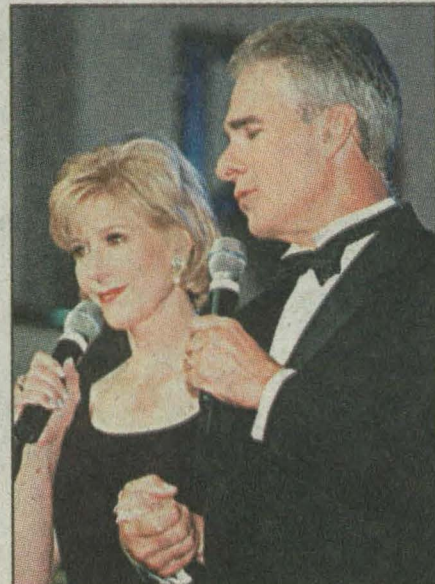
Nena Ivon was honored by Saks Fifth Avenue for 45 years at the job.



Rebecca Gilley for Saks Fifth Avenue.



Women's Board President Sue Austin (left), and Fashion Show Chairman Mary Smart.



Co-hosts Mary Ann Childers and Jay Levine.

Pioneer Press

OCTOBER 11, 2001

T • R • E • N • D

The North Shore Guide to Better Living



Lori Jaros of Lake Forest models jewels by Cartier in the 75th annual Rush-Presbyterian-St. Luke's Medical Center fashion show. See story on page D3. (Photo by Bob Carl)

3 Rush-Pres show still dazzles at 75.

7 Glencoe club hosts community service groups.

8 Fashion targets breast cancer at Saks stores.

COVER STORY



Clare Wheatley of Lake Forest in a gown by Catherine Regehr from the Lake Forest Shop. (Photos by Bob Carl)



James D. Vermillion, Jr. of Lake Forest models Oilily.



Illinois Lt. Gov. Corinne Wood of Lake Forest with Fashion Show chair Mary Smart of Wadsworth.

Diamond anniversary show is dazzling

Diamonds, they say, are a girl's best friend. So the diamond anniversary of the Rush-Presbyterian-St. Luke's Fashion Show was bound to be spectacular. The theme was "Dazzle" and dazzle it did with celebrity models wearing clothing from top retailers in city and suburbs.

The show was held the evening of Sept. 7 in Symphony Center and was attended by more than 1,600. New this year was a New York-style catwalk, which gave the audience an up-close look at the hottest styles for fall.

Frances Heffernan and McElroy Furs, both of Winnetka and the Lake

Forest Shop and Penny's from Heaven in Lake Forest showed clothing in the show, as did Cartier, Chacok, Escada, FAO Schwarz, Gucci, Hart Schaffner & Marx, Marshall Field's, MaxMara, Nordstrom, Oilily, Prada, Saks Fifth Avenue, Tiffany & Co., and Ultimo.

Singer Leslie Gore presented her signature song "You Don't Own Me" and New Trier High School fiddler Aaron Weinstein played "Lady by Good" for the Hart Schaffner & Marx segment, "Riders on the Storm" for the Lake Forest Shop segment, and "Pennies from Heaven" for guess who. The Allan Kaye Orchestra accompanied the show.

Featured mannequins included Lt.

Gov. Corinne Wood of Lake Forest, Donna LaPietra of Mettawa, and Kathy L. Brock of ABC-7 News.

Even the audience sparkled with star power. Actress Joan Cusak watched her son traverse the runway, and Mayor Richard M. Daley viewed his daughter Nora Daley Conroy on stage in the Cartier segment.

The celebration concluded with dinner and dancing in the Grainger Ballroom, with music provided by the David Humphreys Orchestra.

The event raised more than \$500,000 for the Woman's Board Endowed Scholarship Fund for the Rush College of Nursing.



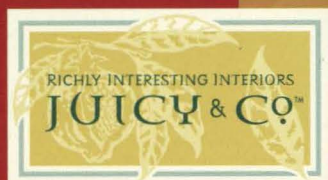
Entertainer Leslie Gore.



A MAC representative applies make-up to Donna LaPietra of Mettawa.



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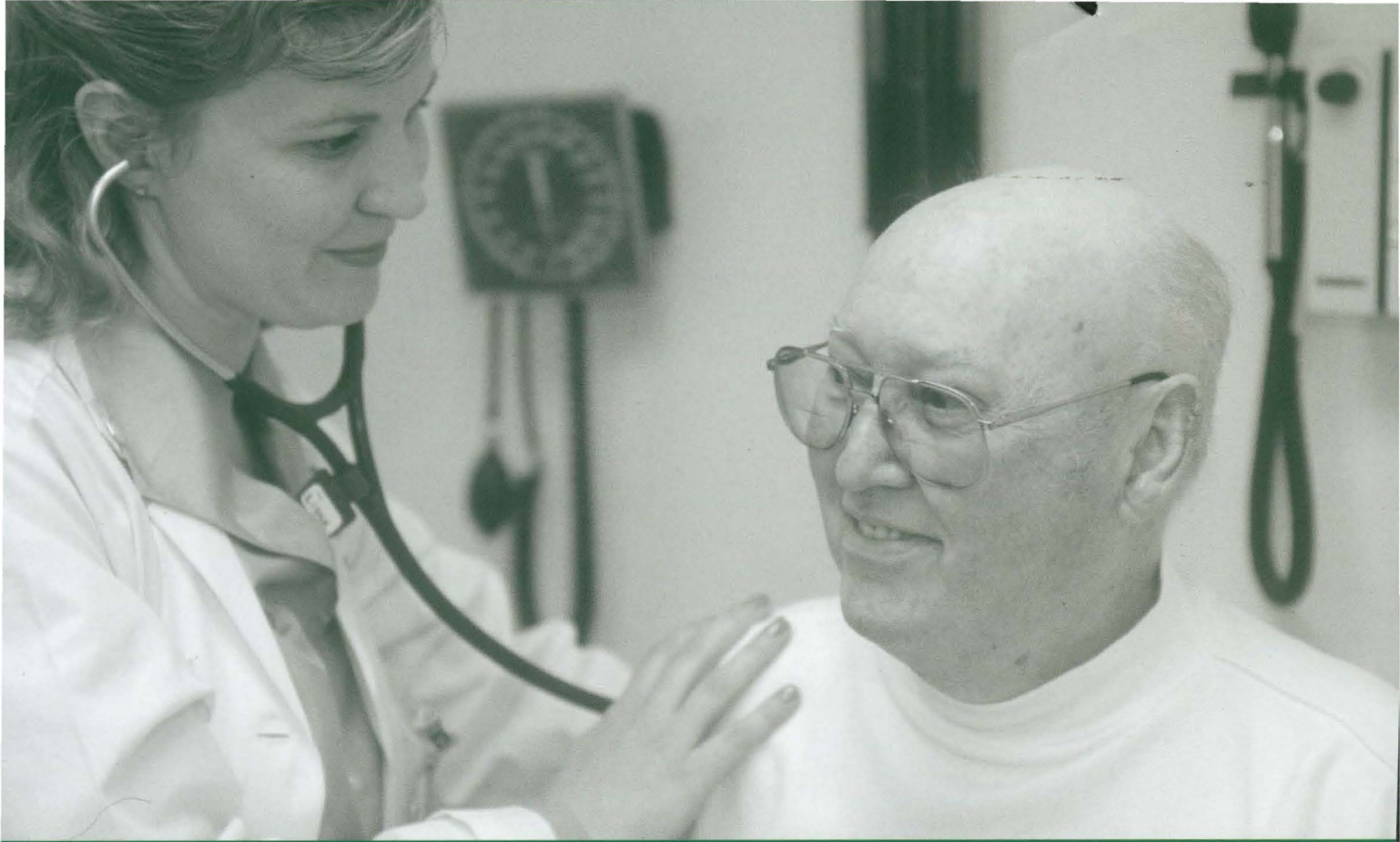
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Thank you, Woman's Board, for helping us put patients first.

Since its inception, the Woman's Board of Rush-Presbyterian-St. Luke's Medical Center has dedicated its time and energy to making life better for Rush patients. Their efforts have included building the Woman's Board Cancer Treatment Center, raising money for groundbreaking research and improving patient care facilities.

This year, the board has committed to raising \$500,000 to renovate the Rush Cancer Institute Outpatient Clinic. The project will build upon the board's extraordinary leadership and past support of cancer initiatives and enable Rush to continue its mission of treating every patient with the highest level of respect and sensitivity.

The outpatient clinic provides comprehensive, state-of-the-art diagnostic and treatment services — including chemotherapy and other treatments — for all types of cancers. The staff and services are top-notch, but the

clinic is too small to accommodate its growing number of patients.

Renovations will include consolidating patient registration areas, enlarging the pharmacy and doubling the number of treatment areas. Aesthetic enhancements — such as introducing natural light into the treatment rooms and installing CD players — are also planned to make patients more comfortable during treatment. In addition to improving the atmosphere and efficiency of the clinic, these changes will enable more patients to come to Rush for treatment.

Patients are at the heart of everything we do, and we continually strive to ensure that all of their needs are met. Thanks to the support of the Woman's Board, Rush is able to give our patients the outstanding and compassionate care they deserve — every step of the way.



RUSH-PRESBYTERIAN-ST. LUKE'S MEDICAL CENTER

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